

**Effective Linkages through the PRIME Project:
HIV Prevention and Management Integrated with
Reproductive Health Services at the Primary Level**



**What can
PRIME do?**

Components of the PRIME
Approach to HIV/AIDS:

- Dual Protection
- STI Prevention and Management
- **Reaching Adolescents**
- Reproductive Health Needs of Women with HIV

PRIME II

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Reaching Adolescents

In a number of countries – from Peru to Uganda – the PRIME Project has succeeded in improving young peoples' access to reproductive health and HIV prevention services. PRIME focuses on a Consumer-Driven Quality approach, stressing the importance of client involvement in deciding how to structure services. This approach supports adolescents, encouraging them to determine what will constitute acceptable quality, as they participate in the design, implementation and evaluation of programs aimed at protecting them from HIV transmission. Creating adolescent-friendly services within reproductive health clinical settings is a proven PRIME strength.

Orientation to Youth

Dealing with this important age group highlights the need for a broader definition of the primary health provider and an expanded concept of service delivery sites. In our work with adolescents, primary providers are clinicians, pharmacists, teachers and other school staff, members of community organizations, peer educators, religious leaders and sports coaches. Service delivery sites include clinics, community gatherings, youth clubs, schools, theaters, and scout camps. PRIME's familiarity with a wide range of community-based primary providers and service delivery models allows us to connect with this important client group.

Finding What Works

To involve and support adolescents, PRIME focuses on:

- Promoting information and awareness about dual protection, along with increased use of condoms

- Using best practices to reach adolescents: peer counseling and involving adolescents in the design, implementation and evaluation of adolescent-friendly RH services
- Helping to make voluntary testing and counseling services youth-friendly
- Redefining primary health providers, reaching beyond traditional cadres of providers to others involved with adolescents in their daily lives – teachers, religious leaders and peer educators, for example
- Expanding the types of delivery sites to include more than traditional primary health care clinics by taking services out to schools, clubs and the workplace
- Exploring further innovative approaches to providing adolescent RH services.

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